



OPEN CULTURE

The copyright to the song Happy Birthday is currently owned by Time-Warner Corporation. (The original creators of the song passed away long ago.) Every time it is sung in public, Time-Warner could demand royalties. Have you ever wanted to challenge copyright laws and practices that allow huge corporations to cash in on our common and shared culture?

The idea of Open Culture is to encourage the sharing of human knowledge and creativity, rather than keeping it in private hands. Open Culture was inspired by the Open Source movement, a computer-based development model that encourages multiple people to collaboratively develop software in the belief that this open process will produce better software. The notion of the Open Source process has spread beyond computers and now includes yoga poses, graphics, and food recipes.

The Bay Area has influenced the blossoming of the Open Culture movement. It is the home of **www.archive.org**. The Prelinger Archives, and **www.creativecommons.org**. Open Source software development has been practiced in the Bay Area since its inception.

ABOUT THIS PROJECT

The Samaras Project **www.samarasproject.net** is a creative exploration of the many alternative economic systems and forms of exchange that exist side by side with capitalism. While capitalism's goal is the accumulation of profits, these other economies aim toward sustainability and fulfilling human needs. This is a project of the Anti-Advertising Agency **www.antiadvertisingagency.com**





WE LIVE IT!



GLEANNING

Ever feel like there is an abundance of goods just going to waste in our society? 1st mentioned in the Old Testament, gleaning originally meant collecting leftover crops from fields. Today it has come to mean collecting things that others have thrown away. You can see this practiced everyday throughout the Bay Area; from cardboard recyclers, to bartering on **craigslist.org**, to that great furniture find sitting out on the sidewalk, to those who feed the hungry by collecting surplus food from restaurants and groceries.

Find out more through these great working examples: Food Not Bombs **www.foodnotbombs.net** and **freecycle.org**

photo courtesy of Andrew Schoultz

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WE FOUND IT!





LOCAL CURRENCIES

Ever wanted to make your own money? Local currencies can let you do it. They help explain what money really is, a placeholder that eases the exchange of goods and services. Because local currency is traded in a small geographic area, any time it is used it supports local businesses and builds local wealth.

Ithaca, NY has an extremely popular and active local currency called the Ithaca Hour.

In order to find out more about the Hour and local currencies in general, visit www.ithacahours.com

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WE MINT IT!





WORKER OWNED COOPERATIVES

Ever felt like your boss was making arbitrary top-down decisions? In a worker owned business, the employees collectively own the company and make democratic decisions about all aspects of the enterprise, including wages and other benefits. In these workplaces, there are no bosses making decisions about your life without your input.

In the Bay Area there are many working examples, including the Red Vic Movie House, Rainbow Grocery, AK Press, and the Lusty Lady.

You can find out more about worker cooperatives through the Network of Bay Area Worker Cooperatives
www.nobawc.org

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COMMUNITY NETWORKS

Ever rely on friends or family in times of need?

Without our friends, neighbors, and/or families it would be hard to get along in this world. From sharing a cup of sugar to checking in on a sick neighbor, we are constantly exchanging goods and services without expectation for material reward.

Although it goes unmeasured, each day more wealth may be shared through these community networks than is traded on the stock market floor.

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WE SHARE IT!